



Business Marketing & Management



Indiana's **Core 40 diploma with Academic Honors** will prepare you for a career in Business, Marketing or Management.

Example high school classes:

- Accounting
- Advanced Composition
- Advanced Placement (AP) Calculus or Statistics
- Business, Management & Finance
- Economics
- Fashion Merchandising
- Speech

Example college degrees:

- **Associate Degree** in Bookkeeping, Human Resources, Office Administration (2 years)
- **Bachelor's of Science** in Accounting, Business, Human Resources, Organizational Leadership & Supervision, Management, Marketing (4 years)
- **Master's** of Business Administration (about 6 years)

Example careers:

- Administrative Assistant
- Chief Executive Office (CEO)
- Financial Analyst
- Hotel Manager
- Human Resources Manager
- Marketing Research Analyst
- Real Estate Agent
- Retail Manager

Create a free account on the Indiana Career Explorer at LearnMoreIndiana.org/CareerExplorer to learn more about your pathway to these careers. You'll be able to search by career cluster or take a career interest inventory to discover what type of careers match your skills and interests.



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